

Local Plan Partial Review Issues and Options Consultation Schedule



THE ROYAL BOROUGH OF
KENSINGTON
AND CHELSEA

December 2015: Arts and cultural uses

Issue 1: How should the Council ensure that arts and cultural uses continue to be protected and that new uses are supported in appropriate locations?

Question 1: Should the Council continue to support the Borough's role in both local and world-class arts and culture?

Name	Comment	Selected Option	Council's Response
Charles Bezoari Elder		No	
Onslow Neighbourhood Association (Eva Skinner)	The Council should not meddle in these things. The Council should confine itself to looking after the concerns of the residents, and not try to be a schoolmaster trying to improve the minds of the residents.	No	The Council takes the view that the arts and cultural uses should be protected/ supported if the Borough is to take a full role in the cultural life of the capital. The protection of these uses is a central concern of many of the Borough's residents, residents who wish the Council to seek to protect the diverse mix of uses which make the Borough the special place that it is.
J Hernandez		Yes	Noted.
Norland Society (Clive Wilson)	All part of Keeping Life Local The more world-class arts and culture can be drawn to Kensington (including North Kensington) the better. Holland Park Opera is a shining example. Important to support /attract people to attractions that aren't West End lookalikes and have local character: eg Finborough Theatre, Print Room at the Coronet, activities at Leighton House, Gate Theatre, more direct transmissions from Covent Garden and Nat Theatre. Make it possible for people to enjoy top class entertainment without having to travel into the West End.	Yes	Noted. The Council values the locally distinct nature of its arts and cultural offer. The protection of existing arts and cultural uses is intended to ensure that this offer is not diminished.
Sonia Richardson	The Arts are very important to the future of the borough	Yes	Noted. The Council concurs with the view that the Arts are important to the future of the Borough and to its distinct character.
J Neville		Yes	Noted.
Roy Burns		Yes	Noted.
John Eagle		Yes	Noted.
Exhibition Road Cultural Group (Emily Candler)	The Strategic Cultural Area, home to institutions of national and international significance, straddles the boundary of RBKC and Westminster. There needs to be a coordinated approach to policy making in relation to national and international cultural institutions across the Borough boundary, to protect and enhance the quality of the Strategic Cultural Area as a whole		Noted. The Council's Local Plan can only consider uses within Kensington and Chelsea. However, the Council does recognise the value in coordination with Westminster City Council with regard the South Kensington SCA.
Victoria and Albert Museum (Steve Hyde)	The V&A consider that the Council should continue to support it operations and needs because of the following: The V&A is world's leading museum of art and design, and enriches people's lives by promoting the practice of design and increasing knowledge, understanding and enjoyment of the designed world.	Yes	The policies within the Local Plan offer the necessary support for the V&A museum – a museum of national significance. The Council recognises that any future NP for the area would have to recognise the strategic policies within the Local Plan. This would include the policies relating to Arts and Cultural uses and the SCA.

Name	Comment	Selected Option	Council's Response
	<p>Although the V&A's collections are international in their scope, they contain many particularly important British works - especially British silver, ceramics, textiles and furniture.</p> <p>The Museum was established in 1852, following the enormous success of the Great Exhibition the previous year. Its founding principle was to make works of art available to all, to educate working people and to inspire British designers and manufacturers.</p> <p>The Museum moved to its present site in 1857 and was renamed the South Kensington Museum. Its collections expanded rapidly as it set out to acquire the best examples of metalwork, furniture, textiles and all other forms of decorative art from all periods. It also acquired fine art - paintings, drawings, prints and sculpture - in order to tell a more complete history of art and design.</p> <p>In 1899, Queen Victoria laid the foundation stone of a new building designed to give the Museum a grand façade and main entrance. To mark the occasion, it was renamed the Victoria and Albert Museum, in memory of the enthusiastic support Prince Albert had given to its foundation.</p> <p>Contemporary design has always been at the heart of the V&A's work and the Museum remains true to its founding mission of promoting excellence in design and manufacturing. It works hard to encourage contemporary designers, acquiring their work, and providing inspiration through its displays.</p> <p>Many of Britain's most successful designers have used the V&A as a source of ideas and stimulation and visitors to the V&A have the opportunity to see their work alongside the historic collections which helped shape them.</p> <p>In 2014-2015 the V&A, South Kensington, had approximately 3.3million visits.</p> <p>The V&A is therefore of national and international cultural importance and significantly contributes to London's status as a World City and the wider UK economy.</p> <p>The V&A considers it is necessary to have a co-ordinated approach to policy making in relation to national and international cultural institutions which are not only with RBKC but also within Westminster City Council's jurisdiction - including, therefore the Royal Albert Hall Imperial College and all of Exhibition Road from Kensington Road to Cromwell Road.</p> <p>A review of existing RBKC local plan policies CF7 (Arts and Culture) & and CF11 (South Kensington Strategic Cultural Area) needs to ensure that there is a joined up planning policy approach and possibly therefore a joint RBKC and Westminster City Council review relating to the Strategic Cultural Area RBKC document of 2012 and possibly a joint supplementary planning document.</p>		

Name	Comment	Selected Option	Council's Response
	Any proposed Neighbourhood plans need to be set within the adopted local plan review of the arts and cultural policies and South Kensington Strategic Cultural Area.		
Exhibition Road Cultural Group (Emily Candler)	Yes, the world-class arts and culture is a significant asset to RBKC, London and the UK.	Yes	Noted. The policies within the Local Plan are intended to support the Borough's arts and culture sector.
Jo Poole		Yes	Noted.
Cheyne Walk Trust (David Waddell)	Section 8 Issue 1 Q. 1 The CWT strongly supports the view that the Council continue to support the Borough's role in both local and world-class arts and culture.	Yes	Noted. The policies within the Local Plan are intended to support the Borough's arts and culture sector.
Natural History Museum (Kevin Rellis)	The NHM support RBKC's protection of the Borough's role in both local and world-class arts and culture. The Borough is home to some of London's most popular tourist attractions which attract a significant number of national and international visitors. The Government continues to place increased emphasis on the attraction of visitors to London and therefore institutions such as the NHM are required to plan for increasing visitor numbers in the future. It is the NHM's view that the Borough should continue to support the role of world-class arts and culture.	Yes.	Support for proposed approach noted.
Turley (Ian Fergusson)		Yes	Noted.
Christie's South Kensington (Francesca Filippini Pinto)	Absolutely YES. The world-class arts and culture available in the Borough is a significant asset to RBKC, London and the UK more generally		Support for proposed approach noted.
Christie's South Kensington (Francesca Filippini Pinto)		Yes	Noted.
Christian Durie	Protect the Studios that still remain and create some new ones - subsidise some of them so that Chelsea can continue to have a reputation for the arts.(Having lost the Chelsea Art School this is ever more necessary). Do not allow development change of use of studios to residential.	Yes	The policies within the Local Plan are intended to protect a range of arts and cultural uses, including smaller artist's studios. This protection is necessary to stop the loss of such uses to higher value residential uses. Whilst the Council would not resist the provision of subsidised artists' studios it does not consider that it would be appropriate for the Council to require such subsidised studios through the planning system. This could have a detrimental impact on the viability of proposals which may bring forward new arts and cultural uses in the future. This would be regrettable.
Kerry Davis-Head	It's one of the boroughs unique features	Yes	Support noted.
Austin Mackie Associates Limited (Private Clients)		Yes	Noted.
The Theatre Trust (Ross Anthony)	The Borough contains a number of arts and cultural attractions of local, national and international importance. Apart from the economic benefits, access to a variety of cultural opportunities and infrastructure are essential to the social and cultural well-being of the local and wider community. They help attract and retain residents, and are important for social engagement, interaction and education.	Yes	Support for the Council's approach is noted. The Council concurs with the view of the consultee that arts and cultural uses play an important role in both the cultural life of the Borough and are important for social engagement, for interaction and for education.

Name	Comment	Selected Option	Council's Response
	The NPPF requirements notwithstanding, the Local Plan should continue to support cultural.		
Royal British Society of Sculptors (A Rawcliffe-King)	We support the Council's role in promoting and assisting local and world class arts and cultural uses throughout the Borough. It is an enormous benefit in terms of intellectual and cultural prestige, employment and business opportunities and facilities and resources for the Borough's residents and visitors. It contributes to the world class status of London as a city and enhances the reputation of the UK.	Yes	Support for the Council's approach is noted.
ESSA (Anthony Walker)		Yes	Noted.
Kensington Society (Michael Bach)	<p>Section 8: Arts and cultural uses Policy CF7 (a) needs to be amended to become a sequential approach – first retain facility on site, second replace on site as part of redevelopment and only then re-provision in the immediate vicinity. This became a key issue in the recent Odeon appeal, even though the site had been extended. Off-site provision must be seen as a last resort, with re-provision onsite as a sequentially-preferable option. This is supported by London Plan Policy 4.6 B (a) referred to in para 8.3.8</p> <p>"Equivalent or better standard" also needs unpacking – the Odeon appeal focused on quality and tried to discount number and size of screens and number of seats. It is clear from decisions on Cineworld and the Curzon Cinema, both in the King's Road, that these issues were clearly material to the decisions, even if in the case of Cineworld these were traded off against the refurbishment/ investment in the building. The Curzon cinema clearly revolved around both the overall capacity and the creation of a better mix of screens including a large screen. The use of the word "standard" gave rise to a more limited interpretation, when clearly issues of size and numbers of screens and the number of seats are clearly material considerations for interpreting the "standard" of re-provision. This needs explanation in a revised reasoned justification.</p>	Yes	<p>Noted. The Local Plan has been amended to reflect the sequential approach requested. The preference is for and arts and cultural use to be provided on sites, and only when this is not possible to be re-provided in the immediate vicinity.</p> <p>The Council considers that the use of the term "equivalent of better standard" offers the necessary protection, without being overly prescriptive.</p>
Earl's Court Partnership Ltd (ECPL)	Issue 1, Question 1: Strategic sites have a key role to play in realizing question 1.		Noted and agreed. Other sites will however also have a part to play in accommodating new arts and cultural uses.
Cllr E Dent Coad	Local yes, we need to support local artists and community arts. The offer for world-class arts is very well served a bus ride away, we should not support these with Council taxpayers' money.		<p>The policies within the Local Plan are concerned with the protection/support for arts and cultural uses through the planning system. The Local Plan is not concerned with support for such uses through Council funding. This is an issue considered elsewhere within the Council.</p> <p>Note support for the protection of local artists and community uses.</p>
The Chelsea Society (Michael Stephen)	<p>ARTS AND CULTURAL USES The Society strongly endorses the view that the Council should continue to support the Borough's role in both local and world-class arts and culture.</p> <p>The two cinemas on the King's Road and the theatres at Sloane Square and World's End should be preserved, and the cinemas should not be closed for redevelopment at the same time.</p>		Support noted. The policies within the Local Plan seek to protect theatres and cinemas. Redevelopment of these uses may be appropriate to support their long term future. It is beyond the remit of the planning system to control when a permission is implemented.

Question 2: Should the Council continue its existing approach in protecting existing arts and cultural uses and permitting enabling development where the overall provision is maintained?

Name	Comment	Selected Option	Council's Response
Charles Bezoari Elder		No	Noted.
Onslow Neighbourhood Association (Eva Skinner)	The Council should not stray into areas of society that do not concern it.	No	The Council does take the view that the arts and cultural uses should be protected/ supported if the Borough is to play a full role in the cultural life of the capital. The protection of these uses is a central concern of many of the Borough's residents, who wish the Council to seek to protect the diverse mix of uses which make the Borough the special place that it is.
J Hernandez		Yes	Noted.
Norland Society (Clive Wilson)		Yes	Noted.
Sonia Richardson	Though very unhappy about the changes to the Odeon Cinema, High Street Kensington	Yes	Noted. The circumstances of the Odeon site were considered in detail by the relevant members of the planning committee in determining the planning application. The proposal does include the re-provision of cinema facilities on the site, and allows for the long term future of a cinema on this site.
J Neville		Yes	Noted.
Roy Burns		Yes	Noted.
John Eagle		Yes	Noted.
Exhibition Road Cultural Group (Emily Candler)	Yes, arts and cultural uses should be protected.		Support for protection of arts and cultural uses noted.
Exhibition Road Cultural Group (Emily Candler)		Yes	Noted.
Jo Poole		Yes	Noted.
Natural History Museum (Kevin Rellis)	<p>The NHM supports the Borough's approach to protecting existing arts and cultural uses for the reasons set out in response to question 1 above.</p> <p>The NHM have a duty to plan for increasing visitor numbers and this continues to put pressure on the NHM's estate. Whilst the NHM receives Central Government funding, the Government requires Museums to maximise opportunities for revenue generation through commercial activities. As such the NHM looks for opportunities to increase revenue through events and activities which are in accordance with the NHM's messages and central narrative.</p> <p>Therefore, the NHM support the Borough's approach to support 'enabling development' and 'non-core' activities. The associated revenue generation of such activities is used to support the Museum's position as a world-class institution and should therefore be encouraged where appropriate.</p>		Support for protection of arts and cultural uses noted. The Local Plan recognises the role that the provision of ancillary uses can have in raising revenue and supporting the long term future of museums and other cultural uses within the Borough.
Turley (Ian Fergusson)		Yes	Noted.
Christie's South Kensington (Francesca Filippini Pinto)	Yes, arts and cultural uses should be protected and encouraged.	Yes	Noted.
Christian Durie		Yes	Noted.
Kerry Davis-Head	Any development needs careful consideration and consultation of surrounding residents.		Any application will be consulted upon in the usual manner. The impact of proposals upon neighbouring residents will be considered as will the contribution that the development will have upon the arts and cultural sector. An appropriate balance must be reached. The Council notes that the Local Plan contains policies which do consider the impact on amenity of all new development.

Name	Comment	Selected Option	Council's Response
Austin Mackie Associates Limited (Private Clients)		Yes	Noted.
The Theatre Trust (Ross Anthony)	<p>The Theatres Trust supports the existing policy. It protects existing facilities, and makes allowances for re-provision within the vicinity to ensure no net loss across the borough. This policy was vital to the safeguarding of the Finborough Theatre in 2015 when a residential proposal threatened its viability.</p> <p>The Trust strongly supports the retention of policy CF7.</p>	Yes	Support for current and proposed approach is noted.
Royal British Society of Sculptors (A Rawcliffe-King)	We support the retention of the current position on the basis that development should be allowed where necessary to sustain the vibrancy of the arts organisations across the Borough.	Yes	Support for current and proposed approach is noted.
Silchester Residents Association (Jo Poole)	The council should play a facilitating not a determining role in the future cultural development of the borough. History shows us that the cultural, artistic and historical heritage of London that makes it such a desirable place to live is because the city has grown organically and has not been determined by dictat. As such the council should be supportive to new locally led initiatives but not try to prescribe what these should be.		Noted. The purpose of the Local Plan is to support the protection/provision of arts and cultural uses rather than be prescriptive as to the nature of such uses.
Deloitte (Imperial College London)	<p>Imperial has interests on Frankland Road and these are covered by Local Plan Policies CF7 Arts and Cultural Uses and CF11 The South Kensington Strategic Cultural Area, where the Council will protect and enhance arts and cultural uses.</p> <p>Imperial Response: Yes, the Council should continue to support the Borough's role in both local and world-class arts and culture. The continued success of London and specifically South Kensington as a world-class arts and culture destination further increases the attractiveness to prospective Imperial students from the UK and overseas. Imperial is a truly international community, attracting undergraduates from more than 125 countries.</p> <p>The appeal of South Kensington to students as a vibrant and culturally diverse area to live and study has a large role to play in this and this is evidenced in Imperial's own survey data of students who attend the College or who had accepted places at the College.</p> <p>Summary Imperial requests to be updated with the progress of the Local Plan Partial Review and reserves the right to comment on subsequent stages of the document. Should you have any questions or require further information please do not hesitate to contact me using the details at the top of this letter</p>		Support for the Council's approach is noted. The Council intends to maintain the South Kensington area as a vibrant and cultural diverse area.
ESSA (Anthony Walker)		Yes	Noted.
Kensington Society (Michael Bach)	<p>Question 2 Should the Council continue its existing approach in protecting existing arts and cultural uses and permitting enabling development where the overall provision is maintained? Yes - but subject to taking a sequential approach to re-provision - see above</p>	Yes	Noted. The Local Plan has been amended to reflect the sequential approach requested. The preference is for and arts and cultural use to be provided on site, and only when this is not possible to be re-provided in the immediate vicinity.

Name	Comment	Selected Option	Council's Response
TfL (Lee Campbell)	TfL values the variety of arts and cultural institutions within the Borough and the number of visitors it attracts. Together these uses make the Borough, and specifically South Kensington, a unique and attractive destination. TfL supports the designation of South Kensington as a Strategic Cultural Area, which will ensure that these important uses continue to be protected and enhanced. This approach should be retained in the draft plan and is in accordance with the London Plan.		Note support for the continued designation of the South Kensington area as a Strategic Cultural Area.
Judith Blakeman	Yes so long as it is not at the expense of the provision of front line services.		Noted. The support for the retention of existing/ support for privately run arts and cultural uses will not have an impact upon the provision of front line services.
Cllr E Dent Coad	IF re-provision is at the same cost as previously YES. But this is never the case and local artists and community arts are being squeezed out of the borough.		Noted. The support for the retention of existing/ support for privately run arts and cultural uses will not have a detrimental impact upon local arts and community arts. The detailed nature of the arts uses is beyond the remit of the Local Plan.

Question 3: Should the Council continue to take a “town centre first” approach to the location of new arts and cultural uses and direct uses which are likely to generate large numbers of visitors to the larger centres?

Name	Comment	Selected Option	Council's Response
Charles Bezoari Elder	We are inundated with visitors. Again, this does not respond to the needs of residents at all. You just want to generate footfall for retail.	No.	The Council cannot concur with the consultee's views as to the Council's ambitions for its town centres. The Local Plan clearly seeks to promote its town centres for a range of “town centre” uses and not merely retail as suggested.
Onslow Neighbourhood Association (Eva Skinner)	The Council should stop trying to interfere in the lives of its residents, and concentrate the money that the residents pay to the council on services that directly benefit the residents. The introduction of 'large numbers of visitors' is not a matter for the council to involve itself in; except in that it should protect the residents from having their lives upset.	No.	Town centres are appropriate locations for arts and cultural uses. These are uses which help contribute to the role that the Borough plays to the wider as well as the local cultural offer. Town centres are the areas best served by public transport and the areas usually most suitable to accommodate large numbers of visitors. The impact of such uses upon residential amenity must be considered by the planning process. The Council is, however, of the view that this should be a balance. Properly designed and managed both residential amenity and the continuation of the arts sector should coexist successfully. It would be a retrograde step to have the policies in place which would oversee the gradual erosion of uses until it becomes a purely residential area. The Borough should continue to play the significant role upon the world cultural stage.
Norland Society (Clive Wilson)		No	Noted.
Sonia Richardson		Yes	Noted.
J Neville		Don't Know	Noted.
Roy Burns	The predominance of South Kensington as a national/international arts focus (and the Notting Hill Carnival) inevitably overshadows other parts of the Borough and so diminishes the arts provision provided for residents in other parts of the Borough and outside of the Carnival weekend.	Don't Know	Noted. The South Kensington arts and cultural uses have an international role. It does not follow that the degradation of this function will strengthen arts provision elsewhere in the Borough. Furthermore the Local Plan policy is concerned about land use policies, and not with arts funding by the Council or any other body.
John Eagle		No	Noted.
Victoria and Albert Museum (Steve Hyde)	The V&A is not located within the South Kensington District Centre. However, the V&A is located within the South Kensington Strategic Cultural Area and also the Central Activity Zone. The V&A may wish to create new space for new arts and cultural uses	No	A town centre first approach for arts and cultural uses is an integral part of the NPPG. The Council does note that the V and A, and indeed other of the large South Kensington cultural institutions, may have ambitions to expand. This does not release them from the requirements of the NPPF.

Name	Comment	Selected Option	Council's Response
	at its site during the plan period. Therefore, the "town centre first" approach should not apply within South Kensington Strategic Cultural Area.		However, the Council does recognise that the wider benefits of museum expansion will be material when considering any application. In addition the town centre first approach does not preclude expansion of arts uses outside of as centre. Such uses may be appropriate where there is no scope to provide such uses within the centre.
Exhibition Road Cultural Group (Emily Candler)		Don't Know	Noted.
Jo Poole		No	Noted.
Turley (Ian Fergusson)	Please see comments above regarding 'other accessible areas'.	No	Noted. Town centres and other highly accessible areas are seen as locations appropriate for new development which has the potential to create large numbers of visitors. Other locations may also be appropriate, but only once the requirements of the NPPF have been addressed and where the Council can be satisfied that the impact on traffic generation will be acceptable. In this regard the Council will have regard to the nature of the visitors and their likely modes of transport.
Kerry Davis-Head		Don't Know	Noted.
Austin Mackie Associates Limited (Private Clients)unless site, venue or operators specific circumstances apply.	Yes	Noted. The Council notes that the nature of the art and cultural use as well as the details of the site in question will be considered in determining any planning application.
The Theatre Trust (Ross Anthony)	Town centre first is a sensible approach for new large venues, however, there should still be opportunities for small scale venues, such as the Finborough Theatre, to utilise space across the borough. We also support cultural led rejuvenation of North Kensington and Kensal.	Yes	Support for the Council's approach noted. Arts and cultural uses will be protected across the Borough. The Council values uses such as the Finborough Theatre in less central locations as such uses can play a significant contribution to the cultural life of the Borough's residents.
Royal British Society of Sculptors (A Rawcliffe-King)	We support the approach which balances the needs of the residents and the organisations.	Yes	Support for the Council's approach is noted.
ESSA (Anthony Walker)	If there it is considered likely that there will be large numbers of visitors then transport should be one of the primary considerations. In many cases such as the South Kensington Quarter the location of the cultural uses just beside the commercial centre is appropriate. Similarly the cultural hub at the western end of Kensington High Street is appropriate and should be further developed in conjunction with Opera Holland Park and the Ecology centre in Holland Park.	Yes	Support for the Council's approach is noted. A highly accessible town centre location is likely to be the most appropriate location for a use which has the potential to generate large numbers of visitors. The visitors can, in turn, help support the very vitality of the town centre in which the large scale arts and cultural use lies.
Kensington Society (Michael Bach)		Yes	Support for the Council's approach is noted.
Earl's Court Partnership Ltd (ECPL)	Issue1, Question 3: Support. They should be directed to Town Centres and Strategic Sites.	Yes	Support for the Council's approach is noted.
Cllr E Dent Coad	No, cultural uses should be spread around the borough and be appropriate to the needs and interests of the local population.		Noted. The Local Plan does support the provision of arts and cultural uses across the Borough, directing those larger scale uses which have the potential to attract large number of visitors to highly accessible locations where they can make best use of public transport.

Question: Do you have any other comments, issues or options (reasonable alternatives) you would like to raise regarding this section?

Respondent Name	Comment	Council's Response
The Theatre Trust (Ross Anthony)	The Trust strongly supports the retention of policy CF7.	Support for the Council's approach is noted.

Respondent Name	Comment	Council's Response
Kensington Society (Michael Bach)	See introduction above about sequential approach for re-provision and the need for clearer criteria as to what constitutes an "equivalent or better standard". It was clear from the debate at the Odeon public inquiry, and from the decision on the 220-224 King's Road decision, that the issues of numbers of screens, numbers of seats and the size of screens were all part of the assessment of the offer and that it is not about the size of seats or quality of the food and beverage offer.	Noted. The Local Plan has been amended to reflect the sequential approach requested. The preference is for arts and cultural use to be provided on sites, and only when this is not possible to be re-provided in the immediate vicinity.
Greater London Authority Development (Stewart Murray)	Arts and Culture London Plan policy 4.6 sets out the Mayor's approach to arts and culture. The series of museums in South Kensington is explicitly recognised on Map 4.2 and in paragraph 4.33 of the London Plan for their cultural importance. Policy 4.6 seeks to protect existing areas of cultural value and encourage new provision in line with the sequential approach. Policy 2.11Af on the Central Activities Zone seeks to extend and enhance cultural areas and explicitly refers to the Kensington Complex. The approach the borough is setting out for arts and culture in this chapter fits well with the Mayor's adopted approach. 'Cultural Metropolis, the Mayor's Cultural Strategy', sets out the Mayor's wider policies to support and encourage arts and cultural in London and his 'An A - Z of Planning and Culture' identifies the role planning can play in supporting culture across London.	The Council welcomes the GLA's view that the proposed approach, "fits well with the Mayor's adopted approach."

Issue 2: What spatial approach should the Council adopt to support enhancing the cultural draw and promoting the arts and cultural uses across the Borough?

Question 1: Should the Council continue its existing approach in protecting and enhancing cultural uses in the South Kensington Strategic Cultural Area?

Name	Comment	Selected Option	Council's Response
Charles Bezoari Elder		No	Noted.
Federico Ghella		Yes	Noted.
Norland Society (Clive Wilson)		Yes	Noted.
Sonia Richardson		Yes	Noted.
J Neville		Yes	Noted.
Roy Burns	I am arguing for an extension of this area to include Pelham Street, linking SK to the boutique village of Brompton Cross.	Yes	Noted.
John Eagle		Don't Know	Noted.
Victoria and Albert Museum (Steve Hyde)	<p>The V&A consider that the Council should continue in protecting and enhancing cultural uses in the South Kensington Strategic Cultural Area because of the following: The V&A is world's leading museum of art and design, and enriches people's lives by promoting the practice of design and increasing knowledge, understanding and enjoyment of the designed world.</p> <p>Although the V&A's collections are international in their scope, they contain many particularly important British works - especially British silver, ceramics, textiles and furniture.</p> <p>The Museum was established in 1852, following the enormous success of the Great Exhibition the previous year. Its founding principle was to make works of art available to all, to educate working people and to inspire British designers and manufacturers.</p> <p>The Museum moved to its present site in 1857 and was renamed the South Kensington Museum. Its collections expanded rapidly as it set out to acquire the best examples of metalwork, furniture, textiles and all other forms of decorative art from all</p>	Yes	The Local Plan does include policies which continue to protect and enhance cultural uses in the South Kensington Cultural Area. This reflects the value that the Council puts upon such uses in maintaining the special character of the Borough and its role in contributing to London's role as a "World City".

Name	Comment	Selected Option	Council's Response
	<p>periods. It also acquired fine art - paintings, drawings, prints and sculpture - in order to tell a more complete history of art and design.</p> <p>In 1899, Queen Victoria laid the foundation stone of a new building designed to give the Museum a grand façade and main entrance. To mark the occasion, it was renamed the Victoria and Albert Museum, in memory of the enthusiastic support Prince Albert had given to its foundation.</p> <p>Contemporary design has always been at the heart of the V&A's work and the Museum remains true to its founding mission of promoting excellence in design and manufacturing. It works hard to encourage contemporary designers, acquiring their work, and providing inspiration through its displays.</p> <p>Many of Britain's most successful designers have used the V&A as a source of ideas and stimulation and visitors to the V&A have the opportunity to see their work alongside the historic collections which helped shape them.</p> <p>The V&A is therefore both of national and international cultural importance and significantly contributes to London's status as a World City and the wider UK economy.</p>		
Exhibition Road Cultural Group (Emily Candler)	<p>Yes, the collection of institutions within the South Kensington Strategic Cultural Area is of national and international significance. Each organisation is pre-eminent in its field and the area has been synonymous with innovation, knowledge creation, learning, and public engagement in arts and science since 1851. Planning policy needs to protect and enhance the national role of these institutions and ensure appropriate balance between the needs of those who visit, study, work and live here.</p> <ul style="list-style-type: none"> • There are over 15.5m visits to the cultural institutions in South Kensington each year, and many millions more visit the Royal Parks at the top of Exhibition Road. • The three museums alone welcome 6 million overseas visits a year • Almost 10,000 people are employed by the cultural and educational organisations in South Kensington and almost 20,000 students study at the institutions based here. <p>To thrive and continue to remain world-class our institutions need:</p> <ul style="list-style-type: none"> • facilities that enable them to compete internationally and attract staff, partners, students and visitors. This may include development of catering and retail facilities, learning facilities, accommodation, office space. • accessible and welcoming buildings, including new entrances and public spaces that increase permeability, helping to overcome “fear of threshold” or perception “it’s not for me” and supporting on-going efforts to broaden the audience demographic mix. Permanent and temporary interventions that improve access and make it easier to understand what happens behind the walls should be encouraged. • a safe, welcoming environment that encourages people to explore and move around the area. The Exhibition Road public realm scheme has greatly improved the experience for users and the setting for our world-class cultural institutions. There remain some issues to be resolved, specifically the balance between needs of pedestrians and vehicles. Exhibition Road should be supported as place for high-quality, innovative and inspiring public events, installations and activity that reflect the activities and values of the institutions here. • to protect and enhance heritage while providing services fit for 21st century The South Kensington cultural quarter was founded to shape the future, to generate and share knowledge. Innovation, inspiration and learning are as much a part of the heritage of this area, as the buildings built to accommodate this. The institutions are stewards of some of the world’s most iconic buildings, and take a long-term approach to estate management. To thrive and remain competitive, planning policy needs to be flexible so that cultural and educational organisations can make full use of their buildings for their operational needs and future-proof the services they provide. • transport infrastructure that makes South Kensington easy, safe and attractive place to visit, study and work. The congestion relief plans at South Kensington station are essential, as are step-free access from train to street level; and improvements to the pedestrian tunnel. New transport links, such as Crossrail 2, which extend the area within commuting distance of South Kensington, will be crucial for recruitment and retention of staff and volunteers, as well as visitors and students. • to be able to maximise opportunities for income generation in order to fund delivery of our public benefit. This may include development of exhibition space, retail, catering, venue hire, as well as back-of-house facilities and plant rooms. 	Yes	The Local Plan does include policies which continue to protect and enhance cultural uses in the South Kensington Cultural Area. This reflects the value that the Council puts upon such uses in maintaining the special character of the Borough and its role in contributing to London’s role as a “World City”.

Name	Comment	Selected Option	Council's Response
Exhibition Road Cultural Group (Emily Candler)		Yes	Noted.
Jo Poole		Yes	Noted.
Christie's South Kensington (Francesca Filippini Pinto)	<p>Absolutely YES.</p> <p>The collection of arts organisations and institutions within the South Kensington Strategic Cultural Area is of international significance. Each organisation is pre-eminent in its field. Planning policy needs to protect and enhance the national role of these institutions and ensure appropriate balance between the residents' amenity and the needs of visitors and staff.</p> <p>There are over 16.5million visits to the cultural institutions in South Kensington each year, and almost 10,000 people are employed by the cultural and educational organisations in South Kensington. Our organisation, Christie's South Kensington, is one of the UK's busiest auction rooms, attracting almost 200,000 visitors a year from the UK as well as internationally. As we are free access, we provide a sort of "alternative museum" with exhibitions of exciting art, objects and artefacts ranging from fossils to decorative arts, old masters to impressionist and contemporary art. We provide an important cultural service to local residents and international visitors alike.</p> <p>To thrive and continue to remain world-class our art organisations and institutions need:</p> <ul style="list-style-type: none"> - facilities that enable us to compete internationally and attract staff, partners, students and visitors. This may include development of high-quality catering and retail facilities, learning facilities, accommodation, office space. - accessible and welcoming buildings, including new entrances and public spaces that increase permeability and help to encourage a broader demographic audience to overcome "fear of threshold" or perception "it's not for me". Permanent and temporary interventions that improve access and make it easier to understand what happens behind the walls should be encouraged. - a safe, welcoming environment that encourages people to explore and move around the area. <p>The Exhibition Road public realm scheme has greatly improved the experience for users and the setting for our world-class cultural organisations and institutions. There remain some issues to be resolved, specifically the balance between needs of pedestrians and vehicles. Exhibition Road should be supported as place for high-quality, innovative and inspiring public events, installations and activity that reflect the activities and values of the institutions here.</p> <p>The Council should continue to protect and enhance heritage while providing services fit for 21st century. The South Kensington cultural quarter was founded to shape the future, to generate and share knowledge. Innovation, inspiration and learning are as much a part of the heritage of this area, as the buildings in which we do this. We are proud and careful stewards of some of the world's most iconic buildings. To thrive and remain competitive, planning policy needs to enable us to continue to develop and make sensitive adaptations to our real estate to future-proof the services we provide.</p> <p>The Council should invest in transport infrastructure that makes South Kensington an easy, safe and attractive place to visit, study, shop and work. The congestion relief plans at South Kensington station are essential, as are step-free access from train to street level; and improvements to the pedestrian tunnel. New transport links, such as Crossrail 2, which extend the area within commuting distance of South Kensington, will be crucial for recruitment and retention of staff and volunteers, as well as visitors and students.</p>		The Local Plan does include policies which continue to protect and enhance cultural uses in the South Kensington Cultural Area. This reflects the value that the Council puts upon such uses in maintaining the special character of the Borough and its role in contributing to London's role as a "World City".
Christie's South Kensington (Francesca Filippini Pinto)		Yes	Noted.
Royal British Society of Sculptors (A Rawcliffe-King)	The Council should maintain its support for and approach towards the South Kensington Strategic Cultural Area. Although the RBS is situated outside the defined area we collaborate with many of the institutions within it and would wish to see the current protection maintained.		Noted.
Royal British Society of Sculptors (A Rawcliffe-King)		Yes	Noted.
ESSA (Anthony Walker)	Yes, but not at the price of harming other smaller areas.		Noted.
ESSA (Anthony Walker)		Yes	Noted.

Name	Comment	Selected Option	Council's Response
Kensington Society (Michael Bach)		Yes	Noted.
Kensington Society (Michael Bach)	<p>Question 1 Should the Council continue its existing approach in protecting and enhancing cultural uses in the South Kensington Strategic Cultural Area? Yes – but greater engagement with local people/residents' rather than just to Exhibition Road Group. This has recently been achieved with the Natural History Museum's most recent plans</p>		<p>Noted. The comments are noted. Whilst the cultural draw of a place may be supported, the Local Plan does not seek to resist a proposal where a cultural use is not provided. The policies encourage the provision of such uses – but does not require them. The Council recognises that requirements for such uses across the Borough would not be appropriate. It could have a detrimental upon the viability of forthcoming schemes.</p> <p>The only exception will be where a particular allocation includes the provision of a cultural use/offer.</p>
Cllr E Dent Coad	Yes, but we need more 'cultural draw' in North Kensington/Portobello area that is appropriate to the local community there.		Noted.

Question 2: Should the Council specifically support enhancing the cultural draw of the following places?

- **South Kensington Strategic Cultural Area (see Option 1)**
- **King's Road / Sloane Square**
- **The Notting Hill Gate and Portobello Road area**
- **Kensington High Street**
- **Kensal Employment Zone and Kensal Gasworks**
- **Freston / Latimer Road Employment Zone (linking to Imperial West Innovation Hub)**
- **Lots Road Employment Zone**
- **Somewhere else**

Name	Comment	Selected Place	Support	Comments
Charles Bezoari Elder		Freston / Latimer Road Employment Zone (linking to Imperial West Innovation Hub)	Yes	The comments are noted. Whilst the cultural draw of a place may be supported, the Local Plan does not seek to resist a proposal where a cultural use is not provided. The policies encourage the provision of such uses – but does not require them. The Council recognises that requirements for such uses across the Borough would not be appropriate. It could have a detrimental upon the viability of forth coming schemes.
Charles Bezoari Elder		Lots Road Employment Zone	No	
Charles Bezoari Elder		Kensal Employment Zone and Kensal Gasworks	Yes	The only exception will be where a particular allocation includes the provision of a cultural use/ offer.
Charles Bezoari Elder		Kensington High Street	No	
Charles Bezoari Elder		The Notting Hill Gate and Portobello Road area	No	
Charles Bezoari Elder		King's Road / Sloane Square	No	
Charles Bezoari Elder		South Kensington Strategic Cultural Area	No	
J Hernandez		South Kensington Strategic Cultural Area	Yes	
J Hernandez		King's Road / Sloane Square	Yes	
J Hernandez		The Notting Hill Gate and Portobello Road area	Yes	
J Hernandez		Kensington High Street	Yes	
Federico Ghella		South Kensington Strategic Cultural Area	Yes	
Norland Society (Clive Wilson)		Freston / Latimer Road Employment Zone (linking to Imperial West Innovation Hub)	Yes	
Norland Society (Clive Wilson)		The Notting Hill Gate and Portobello Road area	Yes	
Norland Society (Clive Wilson)		King's Road / Sloane Square	Yes	
Norland Society (Clive Wilson)		South Kensington Strategic Cultural Area	Yes	
Sonia Richardson		South Kensington Strategic Cultural Area	Yes	
Sonia Richardson		King's Road / Sloane Square	Yes	
Sonia Richardson		The Notting Hill Gate and Portobello Road area	Yes	
Sonia Richardson		Kensington High Street	Yes	
Sonia Richardson		Freston / Latimer Road Employment Zone (linking to Imperial West Innovation Hub)	Yes	
Sonia Richardson		Lots Road Employment Zone	Yes	
J Neville		Kensal Employment Zone and Kensal Gasworks	Yes	
J Neville		Kensington High Street	Yes	
J Neville		The Notting Hill Gate and Portobello Road area	Yes	
J Neville		King's Road / Sloane Square	Yes	
J Neville		South Kensington Strategic Cultural Area	Yes	
Roy Burns		Somewhere else	Yes	
Roy Burns		King's Road / Sloane Square	Yes	
Roy Burns		South Kensington Strategic Cultural Area	Yes	
John Eagle	I have no idea what the question implies			

Victoria and Albert Museum (Steve Hyde)	Please see our answer to question 1		
Victoria and Albert Museum (Steve Hyde)		South Kensington Strategic Cultural Area	Yes
Exhibition Road Cultural Group (Emily Candler)		South Kensington Strategic Cultural Area	Yes
Exhibition Road Cultural Group (Emily Candler)		Kensington High Street	Yes
Jo Poole		King's Road / Sloane Square	Yes
Jo Poole		The Notting Hill Gate and Portobello Road area	Yes
Jo Poole		Kensington High Street	Yes
Jo Poole		South Kensington Strategic Cultural Area	Yes
Natural History Museum (Kevin Rellis)		South Kensington Strategic Cultural Area	Yes
Turley (Ian Fergusson)		The Notting Hill Gate and Portobello Road area	Yes
Christie's South Kensington (Francesca Filippini Pinto)	Yes, support for the areas within the existing policy helps our organisations and institutions to thrive. New creative clusters providing space and facilities for creative industries to flourish would help ensure Kensington & Chelsea remains a place where new talent can develop.		
Christian Durie		King's Road / Sloane Square	Yes
Christian Durie		Lots Road Employment Zone	Yes
Kerry Davis-Head	It depends on what enhancing means. If this means over development then no.		
Kerry Davis-Head		Lots Road Employment Zone	Yes
The Theatre Trust (Ross Anthony)		South Kensington Strategic Cultural Area	Yes
The Theatre Trust (Ross Anthony)		King's Road / Sloane Square	Yes
The Theatre Trust (Ross Anthony)		The Notting Hill Gate and Portobello Road area	Yes
The Theatre Trust (Ross Anthony)		Kensington High Street	Yes
The Theatre Trust (Ross Anthony)		Kensal Employment Zone and Kensal Gasworks	Yes
The Theatre Trust (Ross Anthony)		Freston / Latimer Road Employment Zone (linking to Imperial West Innovation Hub)	Yes

The Theatre Trust (Ross Anthony)		Lots Road Employment Zone	Yes	
Royal British Society of Sculptors (A Rawcliffe-King)	Additional cultural zones will only enhance the character of the area.			
Royal British Society of Sculptors (A Rawcliffe-King)		South Kensington Strategic Cultural Area	Yes	
Royal British Society of Sculptors (A Rawcliffe-King)		King's Road / Sloane Square	Yes	
Royal British Society of Sculptors (A Rawcliffe-King)		The Notting Hill Gate and Portobello Road area	Yes	
Royal British Society of Sculptors (A Rawcliffe-King)		Kensington High Street	Yes	
Royal British Society of Sculptors (A Rawcliffe-King)		Kensal Employment Zone and Kensal Gasworks	Yes	
Royal British Society of Sculptors (A Rawcliffe-King)		Freston / Latimer Road Employment Zone (linking to Imperial West Innovation Hub)	Yes	
Royal British Society of Sculptors (A Rawcliffe-King)		Lots Road Employment Zone	Yes	
Ilchester Estates (Todd Buchanan)		Kensington High Street	Yes	
ESSA (Anthony Walker)		South Kensington Strategic Cultural Area	Yes	
ESSA (Anthony Walker)		King's Road / Sloane Square	Yes	
ESSA (Anthony Walker)		The Notting Hill Gate and Portobello Road area	Yes	
ESSA (Anthony Walker)		Kensington High Street	Yes	
ESSA (Anthony Walker)		Kensal Employment Zone and Kensal Gasworks	Yes	
ESSA (Anthony Walker)		Freston / Latimer Road Employment Zone (linking to Imperial West Innovation Hub)	Yes	
ESSA (Anthony Walker)		Lots Road Employment Zone	Yes	
ESSA (Anthony Walker)		Somewhere else	Yes	

Barton Willmore (Paul Newton)	Issue 2 – Question 2 (Creative Industries Clusters) 20. Ballymore does not consider that a 'creative industries quarter' should be promoted at the Site through the Plan. The site specific policy could be flexible enough to allow for such facilities to come forward, only if they are required / in demand and would not prejudice the delivery of the wider residential / business aspirations at the Site. There is however no justification for this to be a policy requirement for a future scheme.			
Kensington Society (Michael Bach)		South Kensington Strategic Cultural Area	Yes	
Kensington Society (Michael Bach)		King's Road / Sloane Square	Yes	
Kensington Society (Michael Bach)		The Notting Hill Gate and Portobello Road area	Yes	
Kensington Society (Michael Bach)		Kensington High Street	Yes	
Kensington Society (Michael Bach)		Kensal Employment Zone and Kensal Gasworks	Yes	
Kensington Society (Michael Bach)		Freston / Latimer Road Employment Zone (linking to Imperial West Innovation Hub)	Yes	
Kensington Society (Michael Bach)		Lots Road Employment Zone	Yes	
Kensington Society (Michael Bach)		Somewhere else	Yes	

<p>Kensington Society (Michael Bach)</p>	<p>Question 2 Should the Council specifically support enhancing the cultural draw of the following places?</p> <p>Those within the existing policy:</p> <ul style="list-style-type: none"> • South Kensington Strategic Cultural Area: Yes • King's Road / Sloane Square Yes • The Notting Hill Gate and Portobello Road area Yes • Kensington High Street Yes <p>Possible new creative industries clusters at:</p> <ul style="list-style-type: none"> • Kensal Employment Zone and Kensal Gasworks • Freston/Latimer Road Employment Zone (linking to Imperial West Innovation Hub) • Lots Road Employment Zone • Somewhere else <p>Yes – these are all relevant [Don't forget to delete Earl's Court Exhibition Centre]</p>			
<p>LCR (Barry Gilbert)</p>	<p>We consider that creative industry uses within Class B1 (business) could be appropriate at Kensal Gasworks site, as part of a high-density, residential-led mixed-use regenerations project.</p>			

Judith Blakeman	<p>Freston/Latimer Road Employment Zone</p> <p>The Latimer "Place" already has a creative industries cluster, for example, the Museum of Brands, Advertising and Packaging, which has ambitions to develop its premises and offer space to small arts and cultural enterprises, the Louise Blouin Gallery in Olaf Street, the ACAVA studios in Blechynden Street, etc. We do not wish to see these regenerated out of the area.</p> <p>We welcome the suggested enhancement of the present creative industries cluster at the Freston and Latimer Road Employment Zone. Low rent developments such as the ACAVA studios and the Baseline Studios beneath Barandon Walk at Lancaster West should be replicated there.</p>			
Cllr E Dent Coad	<p>To attract any new businesses there must be an attractive and different offer. The dreary architecture of many of our new developments will do nothing to attract creative businesses. 'Clusters' should evolve and not be imposed.</p>			